

INVOICE


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
498435-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Great American Media (GMMB)
Attention: Accounts Payable
3050 K Street N, Suite 100
Washington, DC 20007

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	2050

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	498435	06372277

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	49	53

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/22/12	11a-12p Price is Right	11am - 12pm	MTWTF--	:30	5	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 5 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/16/12 11:59 AM 11a-12p Price is Right 11am - 12pm :30 DSCT12104 \$850.00 NM 2 WFSB W 10/17/12 10:59 AM 11a-12p Price is Right 11am - 12pm :30 DSCT12103 \$850.00 NM 3 WFSB Th 10/18/12 10:59 AM 11a-12p Price is Right 11am - 12pm :30 DSCT12103 \$850.00 NM 4 WFSB F 10/19/12 12:00 PM 11a-12p Price is Right 11am - 12pm :30 DSCT12103 \$850.00 NM 5 WFSB M 10/22/12 10:59 AM 11a-12p Price is Right 11am - 12pm :30 DSCT12104 \$850.00 NM									
2	10/16/12	10/22/12	4p-5p Dr. Oz	4pm-5pm	MTWTF--	:30	4	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 4 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/16/12 4:55 PM 4p-5p Dr. Oz 4pm-5pm :30 DSCT12103 \$950.00 NM 1 WFSB W 10/17/12 4:37 PM 4p-5p Dr. Oz 4pm-5pm :30 DSCT12104 \$950.00 NM 3 WFSB F 10/19/12 4:12 PM 4p-5p Dr. Oz 4pm-5pm :30 DSCT12104 \$950.00 NM 4 WFSB M 10/22/12 4:37 PM 4p-5p Dr. Oz 4pm-5pm :30 DSCT12105 \$950.00 NM									
3	10/16/12	10/22/12	Eyewitness News	5pm - 5:30pm	MTWTF--	:30	4	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 4 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/16/12 5:26 PM Eyewitness News 5pm - 5:30pm :30 DSCT12104 \$2,100.00 NM 1 WFSB W 10/17/12 5:25 PM Eyewitness News 5pm - 5:30pm :30 DSCT12103 \$2,100.00 NM 3 WFSB Th 10/18/12 5:21 PM Eyewitness News 5pm - 5:30pm :30 DSCT12104 \$2,100.00 NM 4 WFSB M 10/22/12 5:11 PM Eyewitness News 5pm - 5:30pm :30 DSCT12104 \$2,100.00 NM									
4	10/16/12	10/22/12	Eyewitness News	5:30pm - 6pm	MTWTF--	:30	3	\$2,100.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 10/16/12 5:46 PM Eyewitness News 5:30pm - 6pm :30 DSCT12103 \$2,100.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment.
 Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Newark, NJ 07188-0034

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																													

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INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
498435-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	2050

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
10	10/18/12	10/18/12	Elementary	10pm - 11pm	---1---	:30	1	\$7,500.00	NM																						
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WFSB</td><td>Th</td><td>10/18/12</td><td>10:36 PM</td><td>Elementary</td><td>10pm - 11pm</td><td>:30</td><td>DSCT12103</td><td>\$7,500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WFSB	Th	10/18/12	10:36 PM	Elementary	10pm - 11pm	:30	DSCT12103	\$7,500.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WFSB	Th	10/18/12	10:36 PM	Elementary	10pm - 11pm	:30	DSCT12103	\$7,500.00	NM																					
11	10/18/12	10/18/12	Person of Interest	9pm - 10pm	---1---	:30	1	\$9,000.00	NM																						
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>---1---</td><td>1</td><td>\$9,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	---1---	1	\$9,000.00										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WFSB	Th	10/18/12	9:49 PM	Person of Interest	9pm - 10pm	:30	DSCT12104	\$9,000.00	NM																					
Total Spots							34																								

Payment Terms Net 30 Days

<u>Gross Total</u>	\$60,150.00
<u>Agency Commission</u>	\$9,022.50
<u>Net Amount Due</u>	\$51,127.50

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